

## **MEDIA RELEASE**

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### **World Partners in Asset Management (WPiAM) launches Global Certification Scheme**

In keeping with its vision of “Globally recognised Asset Management credentials” the World Partners in Asset Management (WPiAM) has developed a framework for the alignment of professional credentials in Asset Management.

With the introduction of this framework, WPiAM are seeking to align worldwide efforts to develop, assess and recognise competence in Asset Management and to establish a system of assurance of quality while respecting the needs for variation of application according to the history and culture of each region.

The scheme provides a ladder career path for asset management professionals who are looking to advance their skills and improve their ability to contribute to the success of the organisations they serve.

This competency-based scheme will provide a common base for organisations to ensure that the individuals they hire anywhere in the world have the knowledge, skills and experience to apply asset management principles in various contexts.

The Global Certification Scheme provides a three-level designation framework that has been shaped around the key Asset Management roles.

**Level 1:** Certified Senior Principal in Asset Management (CSAM)

**Level 2:** Certified Practitioner in Asset Management (CPAM)

**Level 3:** Certified Technical Specialist in Asset Management (CTAM)

These designations focus on core roles across Asset Management teams that may be operating in a range of industries, at various scales, in widely disparate environments and delivers continued professional development opportunities.

More information is available on the WPiAM website at [wpiam.com](http://wpiam.com).

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### **ABOUT WORLD PARTNERS IN ASSET MANAGEMENT**

World Partners in Asset Management is a not-for-profit organization whose mission is to enable individuals and organizations to develop, assess and recognize competence in Asset Management. WPiAM has seven member organisations including the ABRAMAN (Brazil), the Asset Management Council (Australia), GSMR (GCC Countries), JAAM (Japan), SMRP (USA), PEMAC (Canada), and SAAMA (Southern Africa). [www.wpiam.com](http://www.wpiam.com)